**Curriculum Vitae**

**YASHWANTH M.R**

**# 191, 13th cross, Near Giber tools, Kariyanapalya, St. Thomas town post, Bangalore, Karnataka-560084 Cell : 9731919456 | Email ID :** [**yashwanth8890@gmail.com**](mailto:yashwanth8890@gmail.com)**,** [**yashu\_150@yahoo.co.in**](mailto:yashu_150@yahoo.co.in)

**Career Objectives**

* To involve in an organization with highly motivated, and challenging attitude to reach scalable achievements in chosen arena through value creation and generation at every phase of career.

**Summary**

Solutions-oriented Analysis possessing unique combination of Analytical skills includes data-science, machine learning, business analysis, big-data technology such as Hadoop and application development experience in top-tier Retail organizations.

**Software Skills and Tools**

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| * **R, R-Studio** * **Teradata/SQL** * **Excel** |  |

**Educational Qualifications**

**Master of Science - Statistics 2011**

**Manasa Gangotri – Mysore, Karnataka**

* With an aggregate of 62.45% from Mysore University.

**Bachelor of Science - Mathematics, Statistics, Computer Science 2009**

**Yuvaraja’s College – Mysore, Karnataka**

* With an aggregate of 72.11% from Mysore University.

**Experience**

**Sr. Analyst Jan 2016 to Dec 2016**

**Lowe’s Services India Private Limited – Bangalore, Karnataka**

* Distinguished different set of Promotions in response to performance attributes & identified the customer segments to evaluate effectiveness of promotions.
* Developed marketing strategies for new store launch by leveraging promotional tactics from the existing stores.
* Evaluated KPI’s of non-performing stores & civilised the merchants in achieving their business expectations.

**Roles and Responsibilities**

* Collecting, collating and carrying out complex data analysis in support of management & client requests.
* Involved in reporting statistical insights working with colleagues and senior managers.
* Analyzing raw data, drawing conclusions & developing recommendations.
* Designing, developing and implementing newly established functionalities.
* Advising on the suitability of methodologies and suggesting improvements while

conducting specified data processing and statistical techniques.

* Monitoring the suitability for government organizations such as Airport Authority of India, NISTADS, CRRI.
* Applying skills using ***R-Studio*** to develop newest methods into the solutions.
* Facilitate meetings with clients to gather and document requirements and explore potential insights.
* Assist in coordinating business analyst tasks on information technology projects and provide support to team members.

**Core Competencies and Analytics/Statistical work**

* Model specifications includes Simple(Multiple) Linear Regression, Logistic Regression(Binary, Multinomial) which describes relationships among variables.
* Regression diagnostics that confirms the goodness of fit of the model and statistical significance of the estimated parameters.
* Differences between group means and their associated procedure using ANOVA.
* Estimating the characteristics of whole population using various Sampling methods.
* Discovering the patterns in large datasets using machine learning techniques such as CART/CHAID, Neural Networks, K-means Clustering, SVM, Random-Forest, Association Rules & Naive Baye’s Classifier.
* Correlational methods of describing underlying structures driving data values using Principal Component Analysis(PCA) & Factor Analysis.

**Extra/Co-Curricular Achievements**

* Represented Mysore district in Weight lifting.
* Completed two years of training in NCC (National Cadet Corps).

**Personal Details**

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| **Date of Birth:** | **07.04.1988** |
| **Nationality:** | **Indian** |
| **Marital Status:** | **Single** |
| **Languages:** | **Kannada, English, Hindi** |

**Declaration**

I, Yashwanth M.R hereby declare that all the above details given by me are true to the best of my Knowledge.

**Best Regards,**

**Yashwanth M.R** [**yashwanth8890@gmail.com**](mailto:yashwanth8890@gmail.com)